

BRANDING OPPORTUNITIES

07 – 09 November 2017

Accra International Conference Centre

Accra – Ghana

HALL PLAN

<input type="checkbox"/> your logo on all printed and digital hall plans	EUR	150
--	-----	-----

E-NEWSLETTER

presentation in show newsletter - database of 23,264 industry professionals – logo + hyperlink + company description (200 characters incl. blanks)	<input type="checkbox"/> pre-show newsletter	EUR	450
	<input type="checkbox"/> post-show newsletter	EUR	450
	<input type="checkbox"/> pre- and post-show newsletter	EUR	700

E-SHOT

to exhibition database of + 23,264 industry professionals your content and design – your email address as sender address – incoming replies directly to your email account – detailed statistics (click and opening rates)	<input type="checkbox"/> pre-show e-shot	EUR	850
	<input type="checkbox"/> post-show e-shot	EUR	850

CATALOGUE ADVERTS

<input type="checkbox"/> back cover	EUR	1,700
<input type="checkbox"/> front cover inside	EUR	1,400
<input type="checkbox"/> back cover inside	EUR	1,300
<input type="checkbox"/> A5 full page	EUR	800
<input type="checkbox"/> A5 half page	EUR	500

PRE-REGISTRATION ADVERTISING

bookable by <u>one</u> company only – first come first serve	<input type="checkbox"/> logo + hyperlink on visitor pre-registration website	EUR	400
	<input type="checkbox"/> logo + hyperlink in pre-registration confirmation email	EUR	600

ON-SITE ADVERTISING

<input type="checkbox"/> logo on all exhibition badges (Exhibitors, Visitors, Press, VIP) (bookable by <u>one</u> company only)	EUR	900
<input type="checkbox"/> 2,500 lanyards with your logo at the visitor registration (produced by us, bookable by <u>one</u> company only)	EUR	2,500
<input type="checkbox"/> pens with your logo at the visitor registration area (min. 500 pens designed and produced by you, bookable by <u>one</u> company only)	EUR	400
<input type="checkbox"/> branded bags in entrance area (designed and produced by you)	EUR	500
<input type="checkbox"/> 1 roll-up banner in the registration area (designed and produced by you, bookable by <u>two</u> companies only)	EUR	300
<input type="checkbox"/> production of roll-up banner / (rental but your design)	EUR	140
<input type="checkbox"/> 80 signpost stickers leading from entrance to your stand (incl. printing and sticking on the floor – bookable by two companies – minimum stand size 18m ²)	EUR	450
<input type="checkbox"/> your logo on hostess uniforms for visitor registration (bookable by <u>one</u> company only)	EUR	1,600